

Specifications

Layout Size: Artwork should be created to half scale from final design with 1/4 inch bleed on all sides.

Disks: We accept the following disk formats: Zip disks, Jaz disks (1 gb format), CD, or DVD's

File Setup: Build your layout in any standard Macintosh graphics program: Adobe Pagemaker, Adobe Illustrator, and Adobe Photoshop are preferred. Please supply all fonts used in the document. Postscript type 1 fonts have both a screen font and a printer font, both must be included. Truetype fonts do not always work or rastersize well. If you use Truetype fonts, please convert them to curves or outlines. Save all files in TIFF format.

We will perform all trappings on your file. If you perform any trappings, please inform us when you supply the artwork. Any trappings set incorrectly in the original file can delay the production process and incur additional costs.

Scan resolutions should be 150 dpi or greater at finished size, therefore all layouts need to be 300 dpi or greater since the file is build at half the size of the finished artwork.

Use the Collect For Output command when placing necessary files on disk. Remember to manually include files that have been placed in supporting illustration files. Please include a color proof of the finished final artwork. A client approved color target is preferred, which will be used to match color in the final printing.

All colors should be converted to CMYK. All Pantone numbers should be in written form for reference.

Print Material: Umbrella Media requires all production to be done on the following materials. Failure to produce according to requirements will result in materials being returned.

Printing: 3M #3552

Send to: Umbrella Media
10529 116 Street
Edmonton, Alberta
T5H 3L8
shane@umbrellamediaonline.com

